

### 2024 Alzheimer's Association Meeting



# Why am I making this presentation?

- Raise awareness about
   Alzheimer's Disease
- Discuss thePhilanthropyCommittee
- Recruit passionate
   committee members
- Elaborate on current and future goals



#### **Quick Facts**

- Nearly 7 million
  Americans are living with Alzheimer's. By 2050, this number is to be projected to rise to nearly 13 million people.
- Alzheimer's is the fifth leading cause of death among age 65 and older.

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What is Alzheimer's?

https://youtu.be/7Ft9yvPP 0?si=u7SU73 lkgnDgYj2H



**MOTTO:** The brains behind saving yours

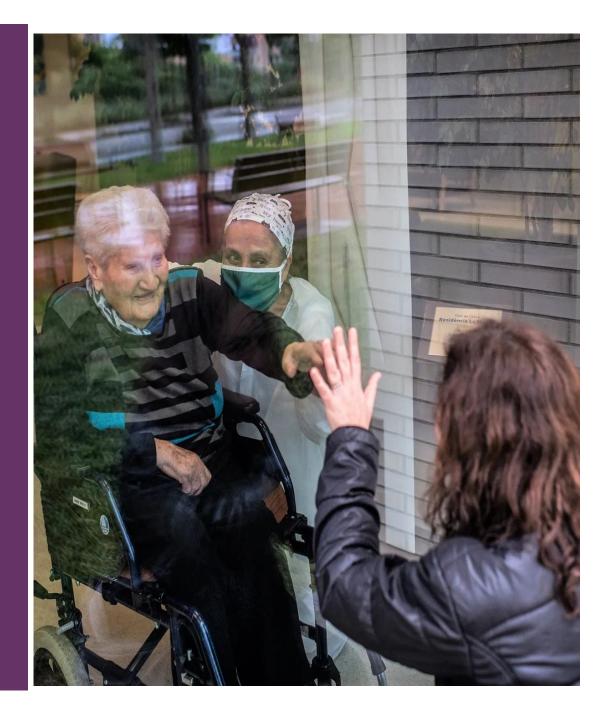
**VISION:** A world without Alzheimer's disease.

MISSION: To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

**HOW THIS IS DONE:** Provide care and support for those with Alzheimer's, accelerate research to search for a cure, and advocate!

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What can I do to help?



#### Philanthropy Committee

Great way to gain leadership experience, gain insight on the work needed to become an officer in our society, and a great way to help in the fight against Alzheimer's!

- 5-6 Philanthropy Committee Members:
  - Chair
  - Co-chair (Shoutout Ryan Keener)
  - Logistics
  - Advertising
  - Fundraising

#### Job Responsibilities

- **General:** be an active member of the society and support one another within the committee!
- <u>Chair:</u> lead meetings, be a liaison between Alz. Association, the society & the committee, work on 5K and begin local philanthropy project.
- <u>Co-chair/Logistics:</u> take meeting notes, submit any paperwork required, reserve places for events, and bannering plans.
- **Fundraising**: organize profit shares, contacts businesses to donate/sponsor, and plan fundraisers.
- Advertising: handle social media, create event fliers, reach out to organizations, and sponsorship designs.



## Events in our Future!

- Walk To End Alzheimer's
  - On October 19th @ 6am!!!
- Fundraising Events
  - Profit shares, bake sale, pancakes on northgate, bear/roses sale on valentine's day and more!
  - Walk for Alz on Oct. 19th!!!!
- BTHOAlz 5K!!!!!!!
  - Tentative date: March 30th
  - 10 dollars out of yearly dues goes straight to the Alz Association AND guarantees your admission to 5K!
  - Find a local memory care center to expand our philanthropy and community presence!

#### Philanthropy Committee

- Applications open TODAY
  - Due by September 6th at 11:59PM.
  - Found in tonight's email sent at 8:30pm!
  - Scan the QR Code for the Application
- Interview invites will be sent on Sep. 9th
  - Depending on the amount of applications, I will do a round of cuts for interviews so make sure you put effort into the application!
- Decision emails will be sent on Sep. 17th!

If you have any other questions, feel free to send me an email!



BTHO Alzheimer's!!!!