



2024 Alzheimer's Association Meeting



Why am I
making this
presentation?

- **Raise awareness about Alzheimer's Disease**
- **Discuss the Philanthropy Committee**
- **Recruit passionate committee members**
- **Elaborate on current and future goals**



Quick Facts

- Nearly 7 million Americans are living with Alzheimer's. By 2050, this number is to be projected to rise to nearly 13 million people.
- Alzheimer's is the fifth leading cause of death among age 65 and older.



What is
Alzheimer's?

https://youtu.be/7F-t9yvPP_0?si=u7SU731kgnDgYj2H



ALZHEIMER'S[®] ASSOCIATION



MOTTO: The brains behind saving yours

VISION: A world without Alzheimer's disease.

MISSION: To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

HOW THIS IS DONE: Provide care and support for those with Alzheimer's, accelerate research to search for a cure, and advocate!



What
can I
do to
help?



+ Philanthropy Committee

- Great way to gain leadership experience, gain insight on the work needed to become an officer in our society, and a great way to help in the fight against Alzheimer's!
- 5-6 Philanthropy Committee Members:
 - Chair
 - Co-chair (Shoutout Ryan Keener)
 - Logistics
 - Advertising
 - Fundraising



+ Job Responsibilities

- **General:** be an active member of the society and support one another within the committee!
- **Chair:** lead meetings, be a liaison between Alz. Association, the society & the committee, work on 5K and begin local philanthropy project.
- **Co-chair/Logistics:** take meeting notes, submit any paperwork required, reserve places for events, and banner plans.
- **Fundraising:** organize profit shares, contacts businesses to donate/sponsor, and plan fundraisers.
- **Advertising:** handle social media, create event fliers, reach out to organizations, and sponsorship designs.



Events in our Future!

- Walk To End Alzheimer's
 - On October 19th @ 6am!!!
- Fundraising Events
 - Profit shares, bake sale, pancakes on northgate, bear/roses sale on valentine's day and more!
 - Walk for Alz on Oct. 19th!!!!
- BTHOAlz 5K!!!!!!!!!!
 - Tentative date: March 30th
 - 10 dollars out of yearly dues goes straight to the Alz Association AND guarantees your admission to 5K!
- Find a local memory care center to expand our philanthropy and community presence!

+ Philanthropy Committee



- ❖ Applications open TODAY
 - Due by September 6th at 11:59PM.
 - Found in tonight's email sent at 8:30pm!
 - Scan the QR Code for the Application
- ❖ Interview invites will be sent on Sep. 9th
 - Depending on the amount of applications, I will do a round of cuts for interviews so make sure you put effort into the application!
- ❖ Decision emails will be sent on Sep. 17th!

If you have any other questions, feel free to send me an email!



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BTHO Alzheimer's!!!!